



# 7th annual Kiss Me I'm Irish Run®

Saturday March 18, 2017  
Westgate Entertainment District  
Glendale, Arizona

HALF MARATHON, 8k, 4k run/walk  
Irish "K" run/walk

Technical Running Shirts  
Irish Music

Finishers Medals  
Costume Prizes

[www.IrishRunAZ.com](http://www.IrishRunAZ.com)

A portion of the proceeds supports Prostate On-Site Project.



For more information, contact FieldWorks Events & Marketing Inc. (480) 609 3978 or see [www.IrishRunAZ.com](http://www.IrishRunAZ.com)

# Sponsorship Packages

## Kiss Me I'm Irish Sponsor \$8,500

Includes: category exclusivity; presenting sponsorship of Half Marathon, 8k, 4k or Irish "K"; name included in name of run; name & logo ID on race bibs, event signage, shirts, website, full panel event guide; liberal PA announcements; participation in medal presentations; mascot participation; "k" sign; 10x10 booth space (sponsor provides setup); items in runner & volunteer bags; 14 race entries; opportunity to participate in advance media.



## Luck 'o the Irish Sponsor \$4,500

Includes: category exclusivity; sponsorship of an amenity (food court, Leprechaun Village, main stage, water stops, volunteers) and an event award; logo ID on race bibs, event signage, shirts; half panel in Kiss Me event guide; liberal PA announcements; "k" sign; 10x10 booth space (sponsor provides setup); item in runner & volunteer bags; 10 race entries.



## Spirit of the Green Sponsor \$2,500

Includes: sponsorship of an event amenity and an event award; logo ID on website & quarter panel in event guide; PA announcements; "k" sign; 10x10 booth space (sponsor provides setup); item in runner & volunteer bags; 4 race entries.

## Four Leaf Clover Sponsor \$575

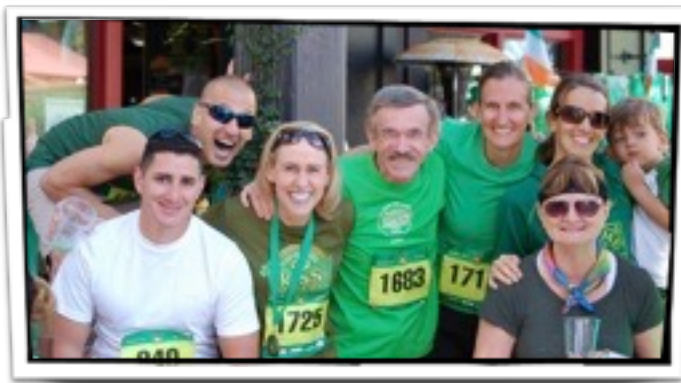
Includes: sponsorship of an award (Spirit o' the Green, Best Wearin o' the Green, Best Dressed Team, Most Spirited St. Patty's Kid, Cutest Pet); participation in award presentation; 10x10 booth space (sponsor provides setup); item in runner & volunteer bags; 2 entries in the 4k.

## Leprechaun Sponsor \$295

Includes: Item in runner bags OR 10x10 booth space. (Non-food. Sponsor provides booth setup.)

## Demographics

Sponsors of Kiss Me I'm Irish Run reach out directly to a high-income, well-educated group of active Arizona residents. The event attracts over 2,500 runners and walkers, with a higher than normal percentage of male participants - 36% male/64% female. Typical run/walk events are 20% male/80% female.



☆37% male    ☆87% employed    ☆83% AZ residents    ☆Median Age 39    ☆Median Income \$96,500

For more information, contact FieldWorks Events & Marketing Inc. (480) 609 3978 or see [www.IrishRunAZ.com](http://www.IrishRunAZ.com)